



Joint Annual Conference 2017: An Invitation to Sponsors and Exhibitors

California's premiere educational conference for the Child Care Resource and Referral and Alternative Payment Program field will be held October 18-20, 2017 in our State Capital. The California Child Care Resource & Referral Network (Network) and the California Alternative Payment Program Association (CAPPA) will be joining forces once again to build our capacity to impact the communities we serve all across the state. We invite you to take advantage of this special event to support early childhood education and promote your company and products at our joint conference.

There are a variety of ways to sponsor and show your support. Whether you are interested in one of our many sponsorship opportunities, purchasing ad space in the Conference program or exhibiting your business at our Exhibition Hall to showcase new products or launch promotions, there will be ample opportunity for your company to be recognized as a contributor to the Early Learning and Child Care field and for you to build visibility and network with senior management and key decision makers.

Research has shown that high quality early care and education experiences make a difference in children's lifelong academic and social success. In addition, child care helps support parents as they work, attend school, or engage in training programs. By participating in our joint conference, you are demonstrating your support for California's children and their families, and will be able to make a connection with a significant number of leaders in the early childhood and education community.

Highlights for this year's program include:

- 600 people from across the state are expected to attend this conference, including line staff, managers, directors and executive directors of agencies
- Dynamic keynote speakers and over 60 exciting workshops
- Ample opportunities to meet Resource & Referral, Alternative Payment professionals and other stakeholders in the Early Learning and Child Care and Development community

Attached are the sponsorship opportunities that we ask you to consider. Please contact Danielle Metzger at (916) 567-6797 or danielle@cappaonline.com with any questions.

Sincerely,

Linda Asato
Executive Director, CCCRRN

Denyne Micheletti
Chief Executive Officer, CAPPA

CONFERENCE SPONSORSHIP OPPORTUNITIES

The Network and CAPP A invite you to take advantage of a special opportunity to promote your agency's visibility at our Joint Annual Conference on October 18-20, 2017 at the DoubleTree Hotel, Sacramento CA.



\$15,000

**Title
Sponsor**

RESERVED!



- Exclusive recognition as the "Title Sponsor"
- Sponsorship of the Conference App
- Full conference participation for four (not including lodging)
- Access to contact information for all attending agencies and businesses
- Attendees will be sent a special email blast two weeks prior to the event, with a message from you
- Opportunity to host a meet-and-greet or product demonstration on Thursday evening.
- On stage recognition and five minutes of microphone time to welcome conference participants and to introduce yourself and your business during the dinner
- Recognition in conference program and one full-page color advertisement in program
- Complimentary table in exhibition area with priority placement
- Your company logo projected on the presentation screen during meals
- Logo and web link on conference website page – www.rnetwork.org and www.cappaonline.com
- Logo and web link Banner Ad on APP with 30 second display duration

\$7,500

**Technology
Sponsor**

- Exclusive recognition as the "Technology Sponsor"
- Recognition as the Exclusive Sponsor of the meeting space Wi-Fi
- Full conference participation for two (not including lodging)
- Access to contact information for all attending agencies and businesses
- Opportunity to host a meet-and-greet or product demonstration on Thursday evening.
- Recognition in conference program and one half-page color advertisement in program
- Complimentary table in exhibition area
- Your company logo projected on the presentation screen during meals
- Logo and web link on conference website page – www.rnetwork.org and www.cappaonline.com
- Logo and web link Banner Ad on APP with 10 second display duration

\$7,000

**Keynote
Speaker
Sponsor**

- Full conference participation for two (not including lodging)
- Email blast recognizing your sponsorship of a keynote session
- On-stage recognition during the keynote session you sponsor and five minutes of microphone time to introduce yourself and your business
- Recognition in conference program and half-page color advertisement in program
- Complimentary table in exhibition area
- Your company logo projected on the presentation screen during sponsored keynote
- Logo and web link on conference website page – www.rnetwork.org and www.cappaonline.com
- Logo and web link Banner Ad on APP with 10 second display duration

\$5,000

**Conference
Lunch**

- Signage at Thursday's lunch
- Full conference participation for one (not including lodging)
- Your company's promotional items or brochures placed at each table during your sponsored lunch
- On stage recognition during Thursday's lunch
- Recognition in conference program and one half-page color advertisement in program
- Complimentary table in exhibition area
- Your company logo projected on the presentation screen during Thursday's lunch
- Logo and web link on conference website page – www.rnetwork.org and www.cappaonline.com
- Logo and web link Banner Ad on APP with 10 second display duration

California Child Care Resource & Referral



\$3,000
**Conference
Giveaway**

- Provide a giveaway of your choice with your company logo to conference attendees. Product will be placed at registration or other key location (ex. snacks, water, product samples, coupons, etc.)
- Half-page color advertisement for your business or agency in conference program
- Complimentary table in exhibition area
- Logo and web link on conference website page – www.rnnetwork.org and www.cappaonline.com
- Logo and web link Banner Ad on APP with 10 second display duration

RESERVED!



\$2,500
**Rest &
Relaxation
Area**

- Sponsor a conference exercise event and/or chair massages for conference attendees
- Set up brochures or literature for attendees to browse through while they await their massage
- Half-page color advertisement for your business or agency in conference program
- Logo and web link on conference website page – www.rnnetwork.org and www.cappaonline.com
- Logo and web link Banner Ad on APP with 5 second display duration

\$1,500 each
Partner

- Partners will be acknowledged in conference program
- Complimentary table in exhibition area
- Quarter-page color advertisement for your business or agency in conference program
- Logo and web link on conference website page – www.rnnetwork.org and www.cappaonline.com
- Logo and web link Banner Ad on APP with 5 second display duration

\$1,500
**Conference
Break**

- Treat your colleagues to refreshments as they rejuvenate between conference sessions
- Place signage at the break table
- Quarter-page color advertisement for your business or agency in conference program
- Logo and web link on conference website page – www.rnnetwork.org and www.cappaonline.com
- Logo and web link Banner Ad on APP with 5 second display duration

RESERVED!



\$1,000
**Name Badge
Lanyards**

- Put your name and logo on the name badge lanyards that attendees wear for the entire conference
- Logo and web link on conference website page – www.rnnetwork.org and www.cappaonline.com

\$750
Supporter

- Supporters will be acknowledged in conference program
- Quarter-page color advertisement for your business or agency in conference program
- Logo and web link on conference website page – www.rnnetwork.org and www.cappaonline.com

\$250
**Workshop
Sponsor**

- Sponsor a specific workshop (with over 60 to choose from)
- Introduce the speaker at the beginning of the workshop
- Logo and web link on conference website page – www.rnnetwork.org and www.cappaonline.com

\$250
Contributor

- Donate goodies or a promotional item to share with conference attendees at registration or other key locations (ex. snacks, water, product samples, coupons, etc.)
- Logo and web link on conference website page – www.rnnetwork.org and www.cappaonline.com



Network & CAPPA Annual Conference
October 18-20, 2017
DoubleTree Hotel, Sacramento, CA



REPLY FORM

Organization/Business Name: _____

Contact: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone Number: _____ Fax: _____ Email: _____

SPONSORSHIP

☐ **YES! Please acknowledge us at the following sponsorship level:**

- | | |
|--|--|
| <input type="checkbox"/> Title Sponsor - \$15,000 | <input type="checkbox"/> Partner - \$1,500 |
| <input type="checkbox"/> Technology Sponsor - \$7,500 | <input type="checkbox"/> Conference Break - \$1,500 |
| <input type="checkbox"/> Keynote Sponsor (Thursday)- \$7,000 | <input type="checkbox"/> Name Badge Lanyards - \$1,000 |
| <input type="checkbox"/> Keynote Sponsor (Friday)- \$7,000 | <input type="checkbox"/> Supporter - \$750 |
| <input type="checkbox"/> Conference Lunch Sponsor - \$5,000 | <input type="checkbox"/> Workshop Sponsor - \$250 |
| <input type="checkbox"/> Conference Give Away - \$3,000 | <input type="checkbox"/> Contributor - \$250 |
| <input type="checkbox"/> Rest and Relaxation - \$2,500 | <input type="checkbox"/> We are unable to commit to sponsoring the event but would like to make a contribution in the amount of \$ _____ |

EXHIBITS AND ADVERTISING

Exhibits

Table spaces for exhibits will be available in the ballroom for maximum exposure to conference participants.

Exhibition Hours:

Thursday, October 19, 2017

10:00am, Set up
12:00pm – 5:00pm, Exhibits Open

Friday, October 20, 2017

7:45am-12:00pm, Exhibits Open
12:00pm-1:00pm, Tear Down

YES! *We would like to purchase the following:*

- ☐ A Table Exhibit to be displayed from Thursday, October 19, 2017 through Friday, October 20, 2017.
- ☐ One 6 ft Table for \$550 ☐ Two 6 ft Tables for \$750

Advertisement

Color advertisement in program booklet and posted on the conference website pages.

YES! We would like to purchase the following:

- ☐ Full Page (8in x 11in) for \$600
- ☐ Half Page (5.5in x 4in) for \$450
- ☐ Quarter Page for \$300

* All orders for advertising, artwork and payments must be received no later than September 1, 2017. Artwork must be provided to size in JPG or Pdf format. No bleeds allowed. Fonts must be embedded. Please contact Danielle Metzger at (916) 567-6797 or Danielle@cappaonline.com.

Total Charges

| | |
|-------------------------|-----------------|
| Sponsorship | \$ _____ |
| Table Exhibit | \$ _____ |
| Program Advertising | \$ _____ |
| Total Amount Due | \$ _____ |

Name Badges

Please submit the names of exhibit personnel:

1. _____
2. _____
3. _____
4. _____

Mail/Fax/Scan this form to:

California Alternative Payment Program Association
1451 River Park Drive, Suite 185
Sacramento, CA 95815
Phone: (916) 567-6797
Fax: (916) 567-6790 – danielle@cappaonline.com

Please make checks payable to California Alternative Payment Program Association.

**California Alternative Payment Program Association is a registered 501(c)(3)
non-profit organization: Tax ID#: 03-0521444**

