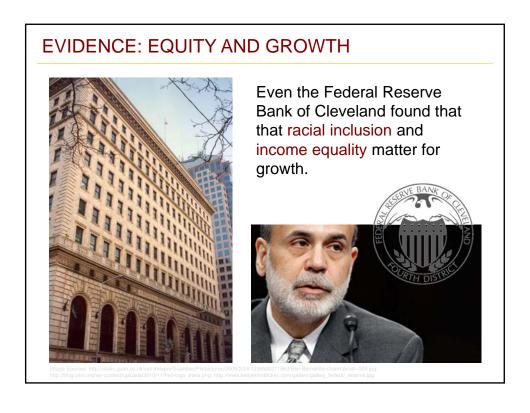


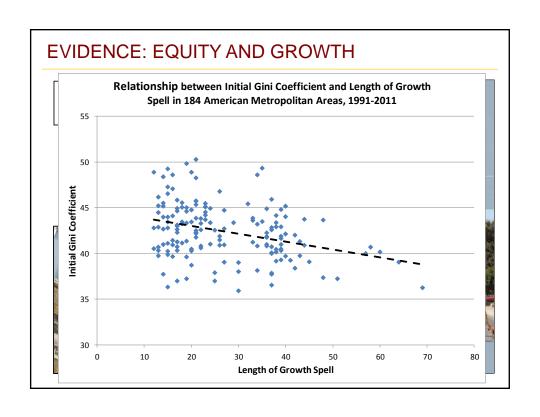
THINKING NEW: EQUITY AND GROWTH

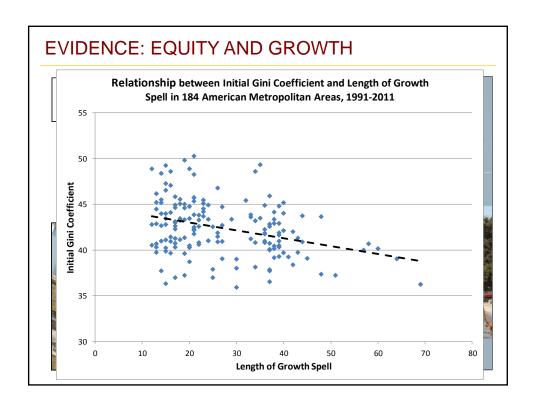
Conventional wisdom in economics says there is a trade-off between equity and efficiency.

But, new evidence shows that regions that work toward equity have stronger and more resilient economic growth—for everyone.









LEADING THROUGH THE DIVIDE









- Focus on looking forward to the future, particularly the next generation
- Stress that equity and inclusion are fundamental not add-on's
- Understand that these will be difficult and challenging conversations

CALIFORNIA AT A TURNING POINT



 We've been here before and what we decide now will set the direction for generations to come

