The California Early Care & Education Workforce Registry

"California's Statewide Early Care and Education Workforce Registry- What you Need to Know"
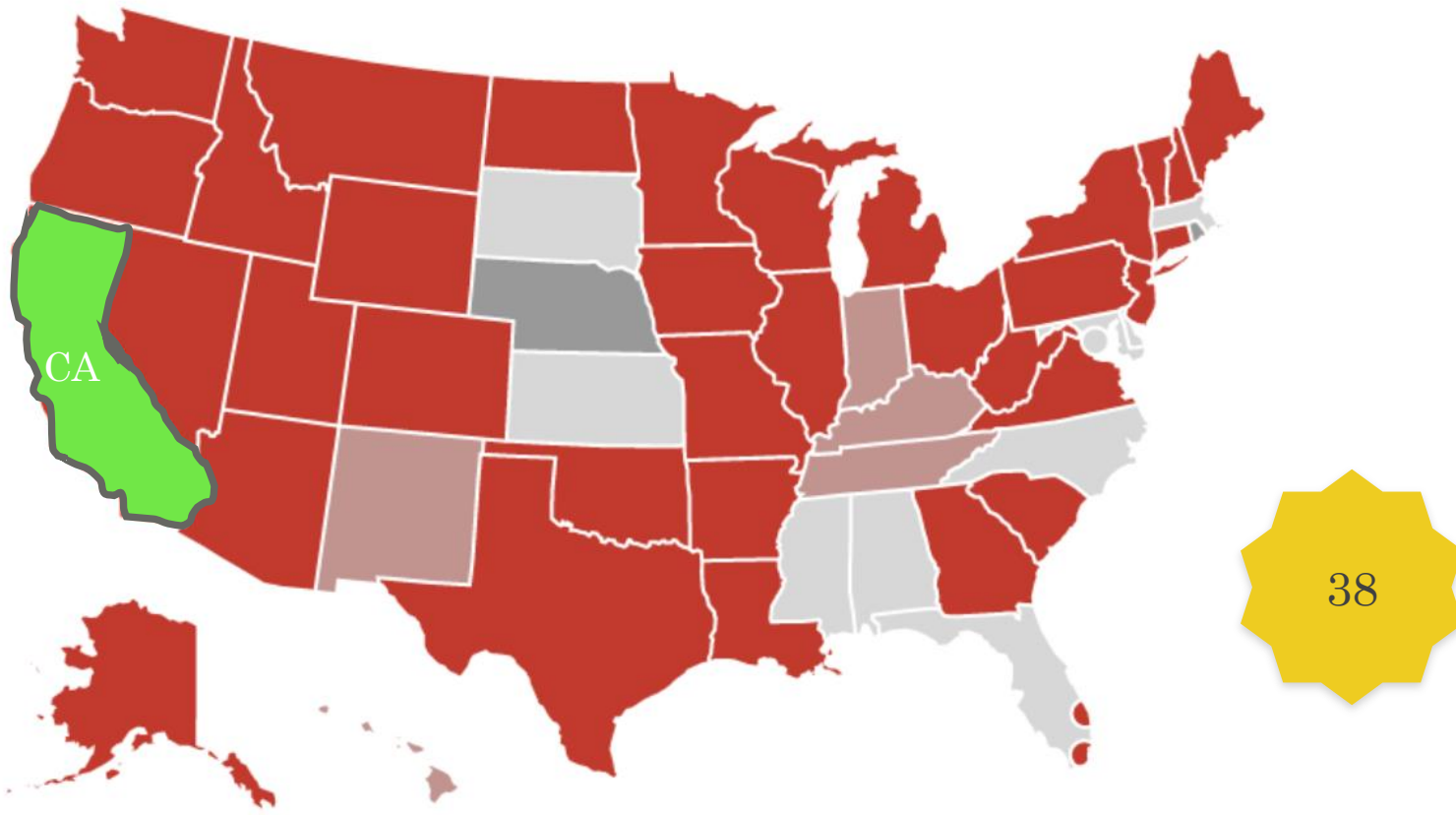
CA Child Care R&R Network and CAPPA Joint Conf. 2017

Our Time Together…

- Registries: A Federal & State look- Elise

- Registry updates- Elise

- Long & short-term goals for the Registry- Elise

- Provider outreach lessons learned- Anthony

- Hear from an R&R- Rosa

- Q & A

Map of Registries

Legend

Alliance Member with a Registry

Not Alliance Member, has a Registry

Alliance Member, no Registry

Not Alliance Member, no Registry

CA ECE Workforce Registry

3

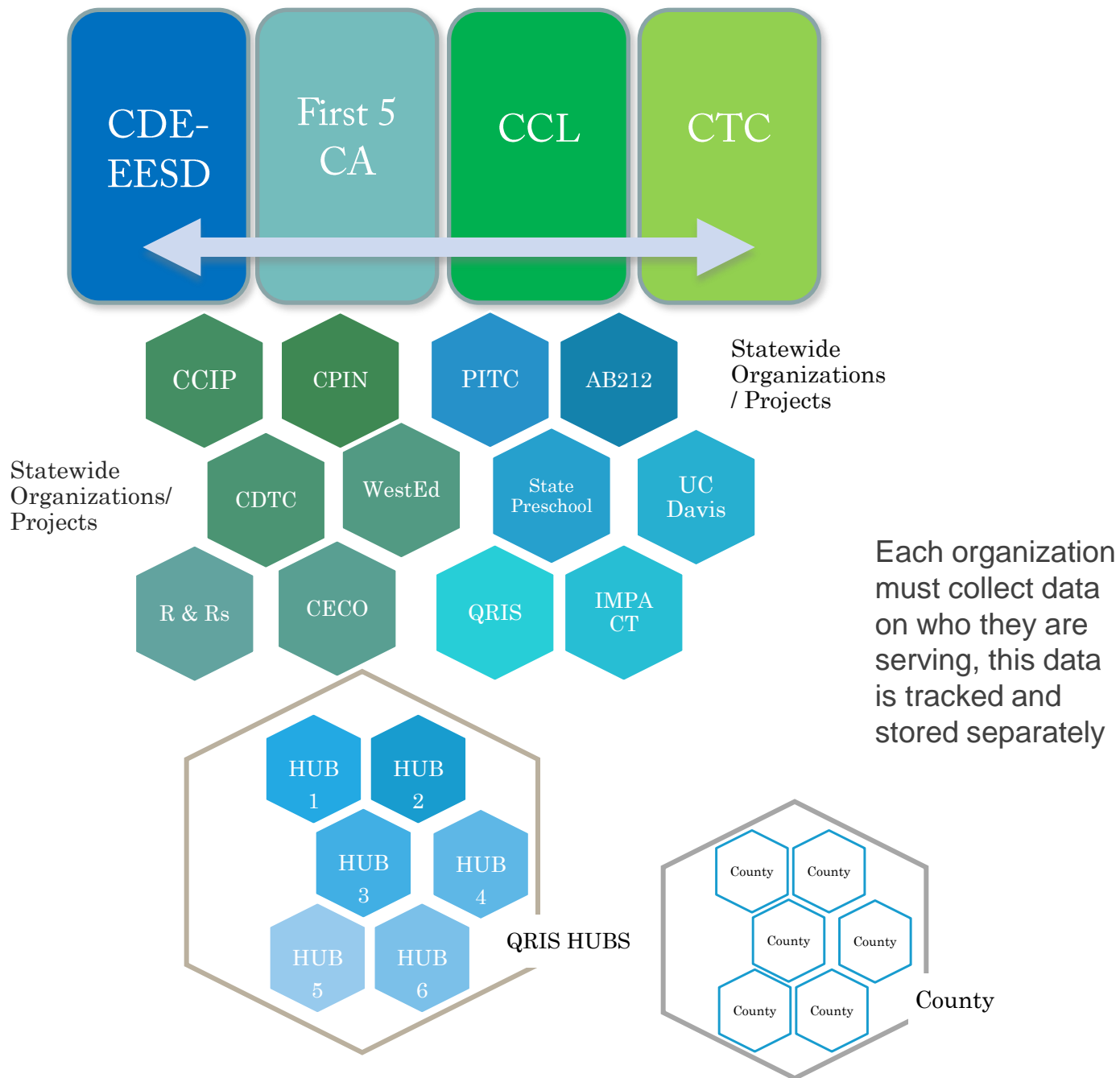Nearly **35,500** registered

Counties Gearing Up:
- Alameda
- Merced
- Orange
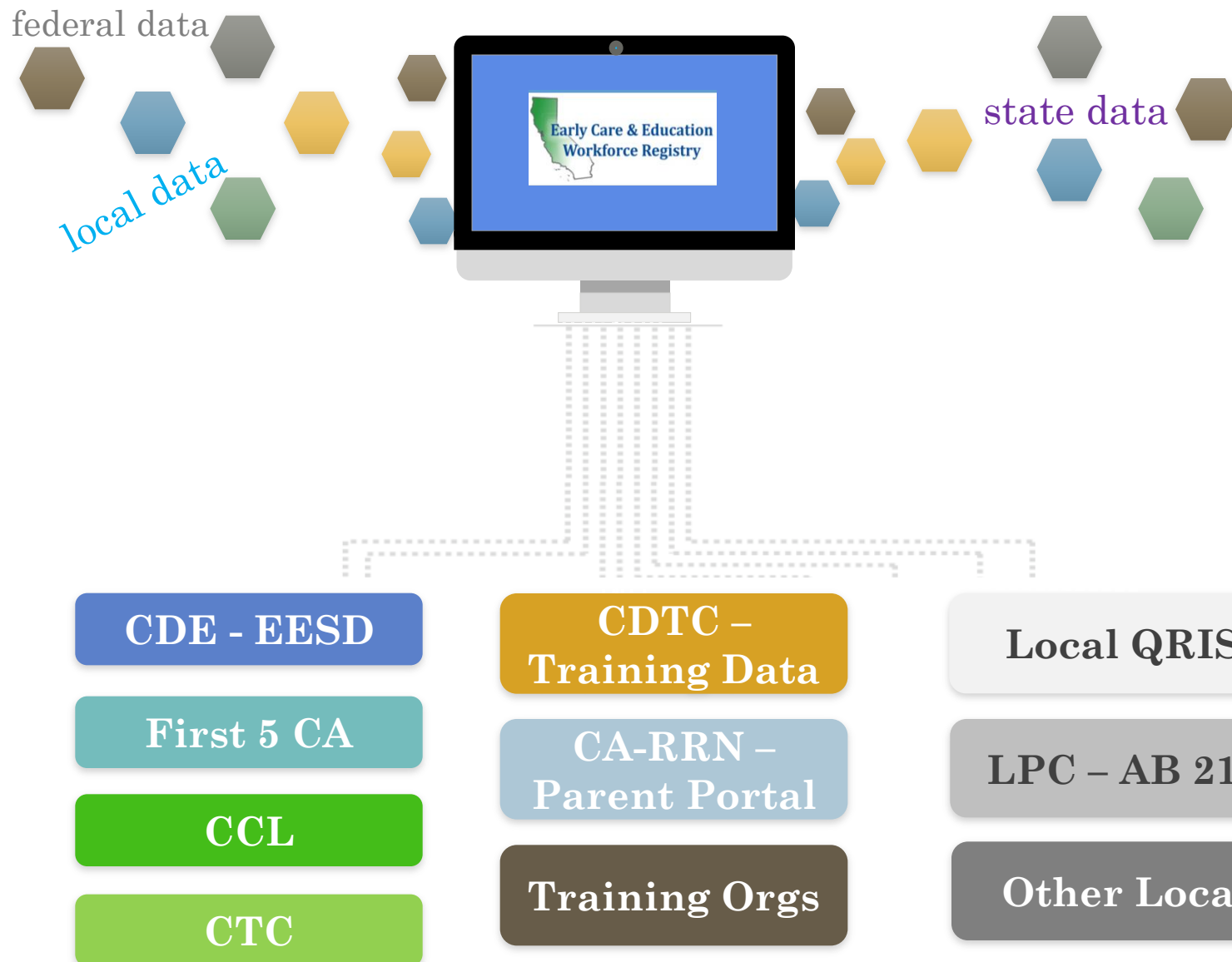- San Diego
- Shasta

Features in Development

1. Edit Events

2. Direct Service Profile Report

3. State Vendor Coding

4. Upload Documents on PC or from Smart Phone

5. Mobile Site
   a. Individual
      i. Personal Profile Update
      ii. Employer Update
      iii. View Membership Card
      iv. Enroll in Training
   b. Trainer
      i. Confirmation of Attendance

Features in Development Cont.

6. Home Page – New

7. Robust Help Desk with chat feature

8. CDE Personnel Roster Report

9. Send email attachments to trainees

CDE-EESD

First 5 CA

CCL

CTC

Statewide Organizations / Projects

CCIP

CPIN

PITC

AB212

Statewide Organizations/ Projects

CDTC

WestEd

State Preschool

UC Davis

R & Rs

CECO

QRIS

IMPACT

Each organization must collect data on who they are serving, this data is tracked and stored separately

HUB 1

HUB 2

HUB 3

HUB 4

HUB 5

HUB 6

QRIS HUBS

County

County

County

County

County

County

County

Streamlining Vision:

federal data

local data

state data

Early Care & Education Workforce Registry

CDE - EESD	CDTC – Training Data	Local QRIS
First 5 CA	CA-RRN – Parent Portal	LPC – AB 212
CCL	Training Orgs	Other Local
CTC		

Long Term → Data Integration

CA

Improved Data for Program and Resource Allocation

DSS Subsidies

Licensing

CTC

CD Workforce Registry

QRIS

CDE Subsidies

K-12 Long.

Title 5

TBD

TBD
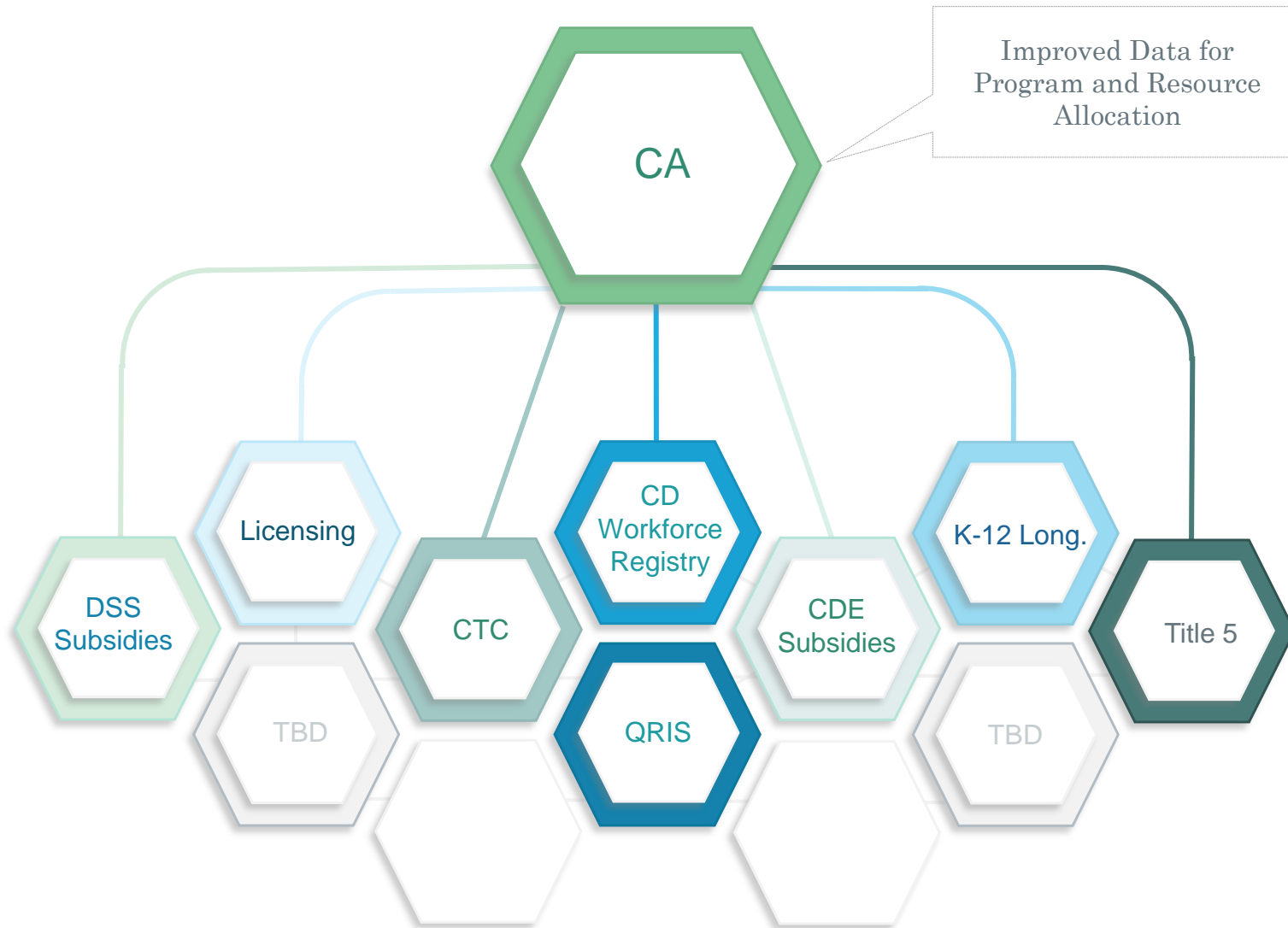
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Registry Outreach

2017 Joint Cappa Network Conference

October 18th, 2017

Sacramento, CA

Overview

- Registry Outreach in Los Angeles County

- 5 Strategies for Registry Success

- Looking Ahead

- Registry Resources

Registry Outreach in Los Angeles

- Conduct Registry trainings
  - Enrollment support and TA
  - Establish foundation to use the Registry

- Visit child care programs to reduce travel burdens

- Collaborate with local R&Rs to reach a larger network of providers

- Liaise relationship between the Registry and LA R&Rs

5 Strategies for Registry Success

1. Host Registry Workshops

2. Hone Your Messaging

3. Travel to Providers

4. Address Privacy Concerns

5. Agency and Participant Buy In

Strategy One: Registry Workshops

- Two-hour training that serves as an introduction to the Registry

- Present a Registry overview and live demonstration

- Hands on enrollment support

Strategy Two: Hone Your Messaging

- Tailor your outreach to your audience
  - Sell it!

- Useful talking points:
  - Secure storage of transcripts, permits, and credentials
  - Automatic tracking of training hours
  - Easy to find and enroll in local workshops
  - Search and post jobs for free on the Job Board
  - Resume Builder

Strategy Three: Travel to Providers

- Transportation and time are barriers to accessing professional services

- If visiting providers isn't feasible, capitalize on events and venues providers regularly congregate
  - Your agency, community colleges, community centers, etc.

Strategy Four: Address Privacy Concerns

- Address privacy concerns directly
  - Personal information is not shared or sold
  - Used to verify submitted documents
  - Social security number is <u>not</u> required

- Data is double-encrypted for protection

- Helpful Tip:
  - Find a provider that is already on the Registry who can vouch for the Registry's utility and security

Strategy Five: Agency Buy-In

- Agency commitment to the Registry is quintessential to implementation success

- Offer incentives for enrollment and training registration
  - Instills enthusiasm in the providers

Looking Ahead

- Providers like the Registry
  - Initial skepticism gives way to excitement

- Providers feel empowered
  - Ability to grow professionally

- Providers are proud to be on the Registry

- They overcome technical barriers

Registry Resources

- Registry PowerPoint

- 7 Steps Handout

- Frequently Asked Questions

- Coming Soon: Troubleshooting Guide: Technical Support Strategies