

November 22, 2017

The Washington State Department of Health is excited to host the fourth annual **Community Health Worker Conference on April 12-13**<sup>th</sup>, **2018 in Lynnwood, Washington**.

We invite organizations to be recognized as a sponsor of the 2018 Community Health Worker Conference, and/or to take part as an exhibitor. We are excited to share that we expect the 2018 conference to attract up to 450 community health workers and public health partners from across the state.

If your organization would like to participate as a sponsor and/or exhibitor, review the options below, and complete the form. Please return completed forms to the below email address, or post mail address, by **March 1, 2018**.

Email: <a href="mailto:chwconference@doh.wa.gov">chwconference@doh.wa.gov</a>

Mail: Washington State Department of Health

ATTN: Marissa Floyd

PO Box 47848

Olympia, WA 98504

Thank you for your continued partnership and encouragement. Because of organizations like yours Washington State continues to be a leader in public health efforts.

Sincerely,

Pama Joyner

Director of Office of Healthy and Safe Communities

Washington State Department of Health

## WHY BE A SPONSOR OR EXHIBITOR

Washington State Department of Health's annual Community Health Worker Conference is the most widely attended conference by community health workers and organizations supporting their work. Since the first conference in 2015, attendance has grown from under 100 to over 350. In 2018, we expect 450 attendees and 40 exhibitors to join us for two full days of learning, networking, and resource sharing to promote best public health practices amongst Washington's hardest to reach communities.

## **EXHIBITOR PACKAGE**

40 exhibitor opportunities are available for \$250 each. This package includes: a six foot table, registration, breakfast, and lunch for one person. Exhibitors may have up to two people attend, however the second person will need to register and pay the \$25 registration fee separately.

Exhibitor Raffle: Each attendee will be given a raffle ticket with their materials at registration. Exhibitors may choose to contribute up to three raffle items. Drawings will take place during networking breaks.

## PREMIUM SPONSORSHIP PACKAGES

Benefit Description	Platinum \$2500	<b>Gold</b> \$1500	Silver \$500
Verbal recognition during welcome remarks	Χ		
Organization name on venue's outdoor reader board (limited to first 5 sponsors)	Х		
Opportunity to present a non-promotional educational session from your organization (limited to first 3 sponsors)	Х	Х	
Complimentary registration, including breakfast and lunch	3	2	1
Logo* on rotating PowerPoint slide in plenary session room	Х	Х	Х
Logo* on printed program	X	X	Х
Logo* and link on conference webpage	Х	Х	Х
Exhibitor table	Х	Х	
Premium exhibitor table location	Х		

<sup>\*</sup>Please email organization logo to <a href="mailto:chwconference@doh.wa.gov">chwconference@doh.wa.gov</a> with your application.

## Á LA CARTE SPONSORSHIP OPPORTUNITIES

Description	Amount	# Avail
Breakfast & lunch for both days	\$2200	5
Interpretation Services	\$1000	5
Videography	\$800	5
Scholarship for one community health worker – <i>Includes travel, lodging, meals, and registration for a CHW who would otherwise be unable to attend.</i>	\$600	Unlimited
Exhibitor reception — After the conference on day 1, at the Lynnwood Convention Center. Light refreshments included.	\$500	8
Printing	\$500	5
Networking breaks for both days	\$400	5

# SPONSOR AND EXHIBITOR FORM

Organization Name (exactly as it is to be printed in acknowledgements)								
Contact Name								
Contact Email								
Contact Phone								
Mailing Address								
Mailing City, State, Zip								
EXHIBITORS  Exhibitor \$250	Ex	xhibitor <i>(in</i>	cluded in Platinum or G	old Spo	nsorship Package)			
Raffle Item(s) – limit 3 per e	exhibitor				Estimated Value			
A LA CARTE SPONSORS		SUBTOTAL:						
Breakfast & Lunch	\$2200		Printing	\$5	00			
Interpreter	\$1000		Reception	\$5	00			
Videography	\$800		Networking Breaks	\$4	00			
Attendee Scholarship	\$600 S	UBTOTAL:						
PREMIUM SPONSORSHIP CHOICE *Please email organization logo to <a href="mailto:chwconference@doh.wa.gov">chwconference@doh.wa.gov</a> with your application.								
Platinum \$2500		Silver	\$500					
Gold \$1500	S	UBTOTAL: _						
	T	OTAL SPONS	ORSHIP CONTRIBUTION	:				

## FORM PROCESSING & PAYMENT INFORMATION

Forms may be emailed to <a href="mailto:chwconference@doh.wa.gov">chwconference@doh.wa.gov</a> or post mailed to: Washington State Department of Health, ATTN: Marissa Floyd, PO Box 47848, Olympia, WA 98504. All forms must be received by **close of business March 1, 2018**.

Once your form has been processed, you will receive an email from the Washington State Department of Health for further instruction. All sponsor contributions and exhibitor payments must be received by April 1, 2018. Thank you for your support!

#### **CONTACT**

Email: <a href="mailto:chwconference@doh.wa.gov">chwconference@doh.wa.gov</a>

Phone: 360-236-3677

Mailing address: Washington State Department of Health

Attn: Marissa Floyd PO Box 47848 Olympia, WA 98504

For persons with disabilities, this document is available on request in other formats. To submit a request, please call 1-800-525-0127 (TDD/TTY 711).

